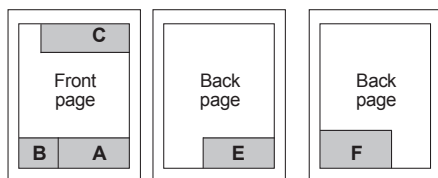


Advertising price list without regions

Advertising price list valid
as of January 1, 2019.
All prices are listed without VAT.

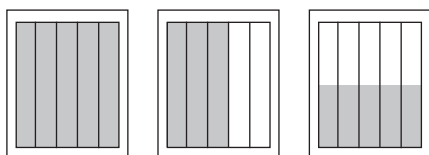
BASIC INFORMATION

Periodicity:	daily
Edition run:	105 000, Saturday 165 000
Scope:	32 pages and more
Colourity:	4 + 4
Format:	235 x 315mm
Typesetign:	206 x 268mm
Printing type:	heatset
Paper:	42,5g/m ² newspaper

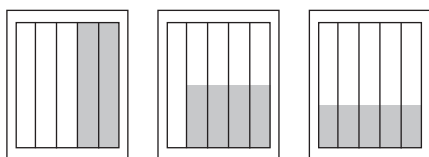


Editorial pages		Monday to Friday	Saturday	
Location	Dimension (mm)	Price	Price	
Front page	A + B	206 x 50	7 600 €	7 600 €
	A	122 x 50	4 750 €	4 750 €
	B	80 x 50	3 300 €	3 300 €
	C	151 x 58	12 600 €	12 600 €
Back page	E	122 x 50	3 330 €	3 330 €
	F	122 x 65	3 650 €	3 650 €

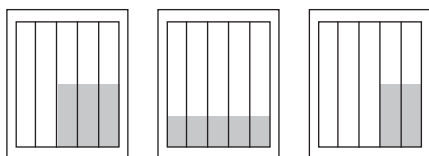
1/1 206 x 268 mm **3/5** 122 x 268 mm **1/2** 206 x 132 mm



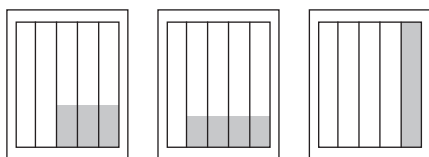
2/5 80 x 268 mm **2/5** 164 x 132 mm **1/3** 206 x 85 mm



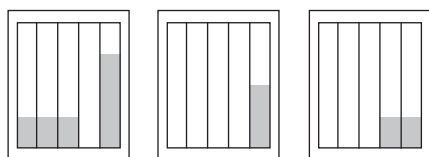
3/10 122 x 132 mm **1/4** 206 x 65 mm **1/5** 80 x 132 mm



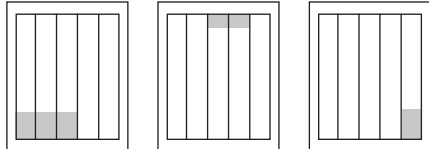
1/5 122 x 85 mm **1/5** 164 x 65 mm **1/5** 38 x 268 mm



3/20 38 x 200 mm
122 x 65 mm **1/10** 38 x 132 mm **1/10** 80 x 65 mm



122 x 73 mm 80 x 27 mm **min. format** 38 x 65 mm



Editorial pages		Monday to Friday	Saturday
Location	Dimension (mm)	Price	Price
3rd page (only height 85 mm)	206 x 85	6 000 €	6 650 €
	164 x 85	4 870 €	5 380 €
	122 x 85	3 700 €	4 100 €
	80 x 85	2 500 €	2 770 €
	38 x 85	1 300 €	1 450 €
5th page	1/1 206 x 268	13 800 €	15 250 €
	3/5 122 x 268	9 000 €	9 950 €
7th page	1/1 206 x 268	13 000 €	14 350 €
	3/5 122 x 268	8 560 €	9 450 €
	1/2 206 x 132	7 300 €	8 050 €
panorama	428 x 268	24 000 €	24 000 €
other editorial pages (possible formats)	1/1 206 x 268	11 500 €	13 050 €
	3/5 122 x 268	7 500 €	8 500 €
	1/2 206 x 132	6 400 €	7 280 €
	1/3 206 x 85	4 450 €	5 050 €
TV program	122 x 73	5 800 €	6 100 €
	80 x 27	2 220 €	2 300 €
Back page	1/1 206 x 268	20 400 €	22 500 €

Advertising pages		Monday to Friday	Saturday
	Dimension (mm)	Price	Price
	1/1 206 x 268	10 850 €	12 500 €
	3/5 122 x 268	7 100 €	8 100 €
	1/2 206 x 132	6 180 €	7 100 €
	2/5 more options	4 650 €	5 400 €
	1/3 206 x 85	3 950 €	4 580 €
	3/10 122 x 132	2 630 €	3 080 €
	1/4 206 x 65	2 270 €	2 630 €
	1/5 more options	1 700 €	1 980 €
	3/20 more options	1 320 €	1 550 €
	1/10 more options	900 €	1 040 €
min. format	38 x 65	440 €	520 €
	1 mm in column	9 €	10 €

Inserted advertisements

Inserting basic (A4 - 1 sheet) min. 10 000 pieces	Weight: Individual
to 90 000 ks 0,08 €	Size: max. 210 x 298 mm
over 90 000 ks 0,07 €	Number of pages: max. 32

Width of columns in mm: 1 = 38, 2 = 80, 3 = 122, 4 = 164, 5 = 206. On editorial pages the lowest possible height of advertisement is 85 mm! The height of page is 268 mm.
Atypical formats advertising: Prices of advertisements are valid for their standardized sizes. For atypical formats: **advertisement area x price for 1 mm of column.**