

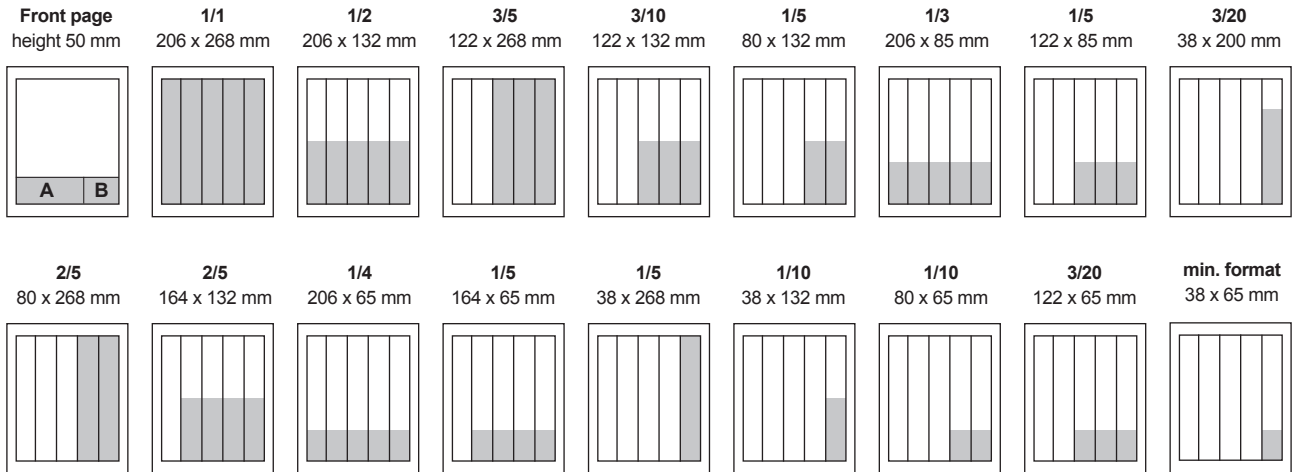


Regional Advertising

Advertising price list valid
as of June 1, 2019.
All prices are listed without VAT.

BASIC INFORMATION

Periodicity:	daily
Edition run:	105 000, Saturday 165 000
Scope:	32 pages and more
Colourity:	4 + 4
Format:	235 x 315 mm
Typesetting:	206 x 268 mm
Printing type:	coldset
Paper:	42,5g/m ² newspaper



Regions – Monday to Saturday

Front page	Dimension	Bratislava	West	Middle	East
A+B	206 x 50 mm	1 080 €	960 €	850 €	610 €
A	122 x 50 mm	610 €	600 €	570 €	400 €
B	80 x 50 mm	480 €	460 €	430 €	330 €
Other pages	Dimension	Bratislava	West	Middle	East
1/1	206 x 268 mm	4 590 €	3 780 €	3 050 €	2 150 €
3/5	122 x 268 mm	2 870 €	2 390 €	1 830 €	1 400 €
1/2	206 x 132 mm	2 490 €	2 060 €	1 650 €	1 190 €
2/5		1 550 €	1 440 €	1 160 €	920 €
1/3	206 x 85 mm	1 160 €	1 020 €	880 €	690 €
3/10	122 x 132 mm	1 050 €	980 €	770 €	610 €
1/4	206 x 65 mm	850 €	830 €	640 €	480 €
1/5		700 €	690 €	560 €	430 €
3/20		560 €	480 €	440 €	340 €
1/10		370 €	370 €	310 €	230 €
min. format	38 x 65 mm	230 €	220 €	180 €	155 €
1 mm of colum		5 €	5 €	5 €	5 €

Extra charges

5 %	for advertisement published under mark
10 %	for interventions of advertiser in the content of accepted advertisement 5 days prior publication date in journal
50 %	for advertisement with political theme
75 %	for audiotext advertisement (besides erotic one)
100 %	for audiotext erotic advertisement
100 %	for publishing of advertisement within 48 hours

Discounts for frequency

3 %	4 to 8 repeating
5 %	9 to 15 repeating
10 %	16 and more repeating

Location of advertising on front page of region only after agreement with publisher.

Width of columns in mm: 1 = 38, 2 = 80, 3 = 122, 4 = 164, 5 = 206.

On editorial pages the lowest possible height of advertisement is 85 mm! The height of page is 268mm.